idea

**Journey of Excellence
Continues 2023-2024**

MISSION
Namma Karnataka -
Gateway to Future India

VISION
Look Beyond

Together We Should

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President

Dr. S Devarajan
Senior Vice President
TVS Motor Co Ltd

Sr. Vice President

Vineet Verma
Director
Brigade Hospitality Services Ltd

Vice President

Prashant Gokhale
Managing Director
Buhler India Pvt Ltd

Immediate Past President

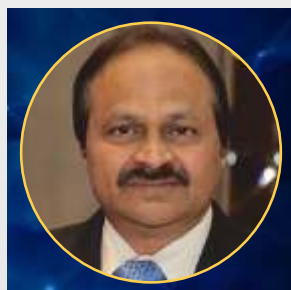**Dr. L Ravindran**
MD & CEO
Wealthmax Group of Companies

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Chief Technology Officer
Indian Register of Shipping

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ITI Consultants

Holistic Management of the Manufacturing Industry for Future

Dr. S Devarajan
President, BCIC and
Sr. Vice President
TVS Motor Co Ltd

In the dynamic landscape of the manufacturing industry, where efficiency, sustainability, and adaptability are paramount, the concept of holistic management emerges as a crucial approach for ensuring long-term success and resilience. This year , BCIC delivered more than 200 seminars of all round areas. Success in Flag ship events of WTC Business meet, Manufacturing Summit, Insurance Summit, Golf Tournament (two times this year), Interaction with Government, Consulates etc was the highlights of active participation of all the 28 Expert committees. The linkage of the progress of management with Diversity, Inclusive and Sustainable is key for future of growth of Indian Industry.

Understanding Holistic Management

Holistic management in manufacturing entails a comprehensive approach that integrates various facets of operations, including production processes, supply chain management, resource utilization, Sustainability, Diversity and Inclusion, and stakeholder engagement. Unlike traditional management practices that often focus on individual components in isolation, holistic management emphasizes interconnectedness and considers the broader impact of decisions on the entire ecosystem of the manufacturing enterprise.

At its core, holistic management seeks to achieve synergy among different functions and stakeholders, fostering a cohesive strategy that aligns with environmental, social, and economic goals.

BCIC organised a flagship event of Diversity and also with MLAC and APD - job mela for Differently abled people. It was a great event with participation of more than 500 and job offer/next step for 80 %.

Key Principles of Holistic Management Are 1)Systems Thinking – Linking Supplier, Manufacturer, dealer and customer in all decisions 2)Integration with sustainability to reduce carbon print, resource optimisation 3) Internal and External stakeholder engagement with regular communication 4) Adaptability and Resilience to take care of challenging and changing situations and make this into Opportunities.

Strategies for Implementing Holistic Management

1. **Life Cycle Assessment (LCA):** Conducting LCAs helps manufacturers evaluate the environmental impacts of their products throughout their life cycle-from raw material extraction to end-of-life disposal. This enables informed decision-making to minimize environmental burdens and optimize product design for sustainability.

2. **Lean Manufacturing:** Lean principles complement holistic management by eliminating waste, reducing lead times, and improving overall efficiency. By streamlining processes and

enhancing productivity, manufacturers can achieve cost savings and environmental benefits simultaneously.

3. **Digitalization and Industry 4.0 Technologies:** Embracing digital technologies such as IoT (Internet of Things), AI (Artificial Intelligence), and advanced analytics enhances visibility, efficiency, and predictive capabilities across manufacturing operations. These technologies enable real-time data analysis, proactive maintenance, and smart resource utilization, contributing to holistic management goals.

4. **Partnerships and Collaborations:** Collaboration with industry peers, research institutions, and government bodies facilitates knowledge exchange, innovation, and collective action towards sustainable manufacturing practices. Partnerships can accelerate technology adoption, scale initiatives, and address shared challenges more effectively.

Conclusion

In conclusion, holistic management is indispensible for steering the manufacturing industry towards a sustainable future. We should make Positive VUCA – V- Volatile to Value addition of products, Uncertain to Tap the untapped potential of the people, C- Complex to Customer focus (both internal and external),

A – Ambiqous to Action Oriented and Digital.

We also talk about BANI (Brittle, Anxious , Non- Liner and Incomprehensible). This also should be taken as opportunity – Brittle to Strengthening the Basics, Anxious to Anticipating the changes , Non- Linear to focusing on New Technology (Embracing new technologies of Digital, AI,ML), Incomprehensible to Inclusive and Team work,

While in this fast changing field of growth, we are working on the Holistic management, we should also follow 10 mantras/ commandments for Self management – Personal health and growth.

10 – Minutes of Sunshine , 9 – drink 9 – glasses of water every day, 8 – hours of sleep, 7 – 700 to 1500 steps of walking per day, 6 - 60 minutes of family time, 5 - 5 minutes of breathing exercise / plant at least, 5 samplings a year, 4 – 40 minutes of good exercise, 3 – say 3 good thing about your peers, friends, collegues – spread smile and friendship, 2 – take two minute break between important discussions / decisions 1 – Say thanks to Parents, Almighty for support.
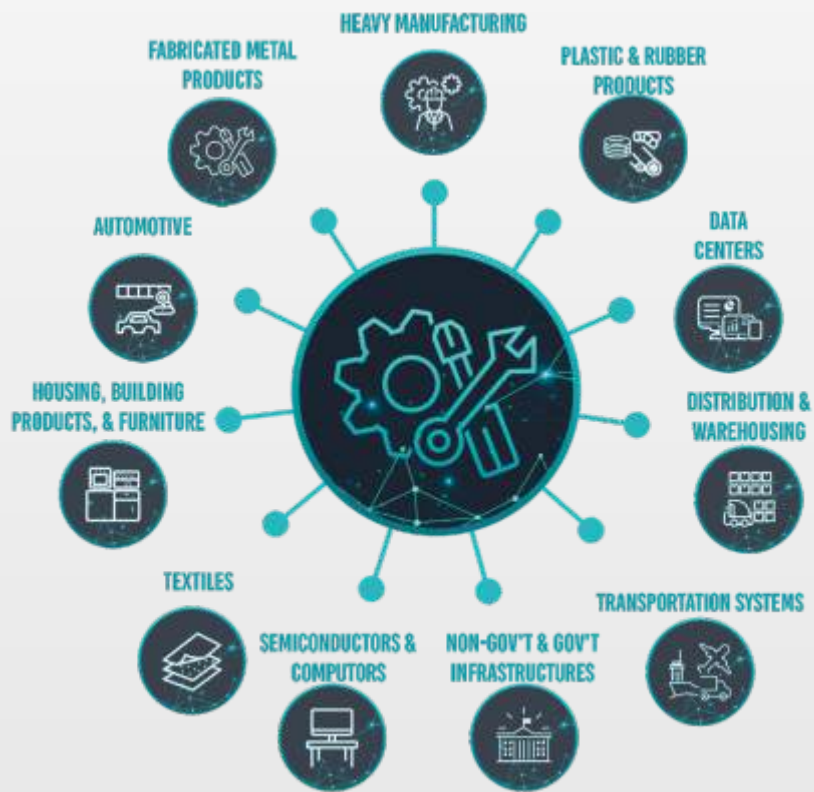
Rabindra Sah
Chief Technology Officer
Indian Register of Shipping

Embracing Customer-Centric Leadership for Lasting Success

Successful leadership is rooted in empathy, active listening, and a genuine desire to make a positive impact. By putting the needs of our customers first and investing in their success, we create a virtuous cycle of growth and prosperity. Our customers' victories become our own, fueling innovation and sustainability.

I firmly believe that true leadership begins with a deep understanding of customer problems and a commitment to creating solutions that ensure their success. This principle applies equally to both internal and external customers. When our customers succeed, our own success naturally follows.

Leadership becomes even more impactful when we approach and solve customer issues proactively, without any immediate expectations. By focusing on genuine problem-solving and adding value from the outset, we build trust and demonstrate our commitment to our customers' success. This approach not only addresses immediate challenges but also fosters long-term, mutually beneficial relationships.

It is essential to avoid imposing restrictions or demands on our customers. Instead, we should prioritize understanding their unique needs and challenges. By empathizing with their perspectives, we can develop tailored solutions that drive their success. This customer-centric mindset has been the cornerstone of my achievements, helping me to build strong, enduring partnerships.

In conclusion, adopting a customer-first approach is not just a strategy but a philosophy that drives meaningful and lasting success. By ensuring our customers thrive without demanding immediate commitments, we secure our own success as well. This principle has guided my journey, and I am proud of the positive impact it has had on my career and the success of those I serve.

Driving the Future of Mobility

Prashanth Doreswamy
President and CEO
Continental Automotive Components
India Pvt Ltd

The article talks about how the vehicle is transforming into an IoT device.

The automotive industry has experienced a major revolution in the past few decades, to the car turning into a computer-controlled and sophisticated machine of today. Consumers now want their vehicles to be equipped with the latest features and technology, providing them the comfort and safety of their homes. Thus, vehicles are now transforming into an extension of one's home. The industry is at the cusp of the next wave of innovation and cars are no longer considered just a means of transportation, but have become complex, connected devices, Internet of Things (IoT) devices on wheels.

Rising Importance of Software in Vehicles

Today, software is increasingly becoming an important part of the automotive industry and is considered as the oil of the future. As the industry moves towards autonomous vehicles, the complexity of the technology is also increasing multifold. Cars today have multiple electronic control units that are critical for the functioning of the car. They control all aspects of safety, like autonomous braking, airbag deployment, and other features like connectivity, navigation and remote diagnostics that help in vehicle maintenance. Today's cars have over 150 million lines of code and 25GB an hour of data flowing through its systems. In future, more devices will be connected to the internet.

In this scenario, automotive software is becoming a critical component to provide a wholistic experience to the consumer. It is estimated that the software content market size for passenger vehicles will grow multi-fold to reach $1200 billion by 2030 from about $280 billion now. With the

help of OTA updates the vehicle features can be advanced without needing dealer visits. Machine learning and software-driven analytics also allow predictive maintenance and allows monitoring of vehicle health to forecast and avert problems. This brings down both downtimes and costs.

Evolution of Vehicle Architecture

In the past, vehicle architecture mainly focused on mechanical or hydraulic systems with very little electronic components. Electronic control units (ECUs) managed engine control and anti-lock braking systems and operated in isolation with little data exchange and were basic in nature. With the development of technology, the architecture also changed to integrate networked ECUs that allowed better communication between diverse vehicle subsystems.

With High Performance Vehicles taking center stage, Continental is firmly driven to move past the traditional ECU systems that are currently in place. The aim is to ensure that 75 percent of all HPCs function as cross-domain tools and more as servers. With the introduction of ZCUs, they serve as intermediaries between high-performance computers and sensors or actuators. Thereby, each ZCU integrates functions from different domains in a specific zone and serves as hub for the power distribution and data connection requirements for the connected devices. Advanced driver-assistance systems (ADAS) and autonomous driving are further transforming the vehicle architecture. Today's cars have a range of radar, LIDAR, sensors, and cameras that generate huge amounts of data. Vehicle architecture has today evolved to

high-speed, high-bandwidth networks like Ethernet and domain controller-based designs. They integrate data from several sources to make real-time decisions. EVs have also enabled the progression of focused architectures to manage battery systems, electric motors, and regenerative braking. Software-defined vehicle (SDV), with their centralized computing and over-the-air (OTA) updates are the newest development. With cloud connectivity and edge computing, real-time analytics, predictive maintenance, and improved infotainment services can be enabled, effectively integrating cars into the broader IoT ecosystem.

Connectivity in Vehicles

The automotive industry is undergoing significant digital transformation, affecting both in-vehicle technologies and how the vehicle interacts with passengers, the environment, infrastructure, and other vehicles on the road. With software acting as a crucial differentiator, vehicles are now being converted to "Mobile living Spaces". Therefore, connectivity has become an important factor of the modern automotive experience. Manufacturers can offer a range of services that enhance user experience and safety by integrating vehicles with the internet and other devices. Today's infotainment systems offer real-time traffic updates, streaming services, and advanced navigation capabilities. It is possible to access an extensive array of services through intuitive interfaces, often with voice control and smartphone integration. This will reduce problems due to distractions and the driving experience will be more engrossed. Cloud connectivity has

personalized settings and helps accustom the vehicle environment to individual user preferences.

Connectivity plays a key role in vehicle-to-everything (V2X) communication where cars network with each other and surrounding infrastructure, including pedestrians. Vehicles receive real-time alerts about traffic conditions, road hazards, intersections, etc. allowing drivers to make quick and informed decisions, thereby increasing road safety. With V2X, cars can share information to improve traffic flow and reduce risks. By constantly observing vehicle performance and health, connected systems can spot potential issues in advance and reduce unexpected downtimes and maintenance costs. Connected vehicles can automatically alert emergency services and give them exact location data among other information at times of accidents and save lives.

Cybersecurity and the Future

As vehicles are getting more connected, they are even more vulnerable to cyberattacks. Ensuring the security of vehicle systems is key to guard the safety of both, data and the occupants. Stronger cybersecurity measures are the need of the hour to safeguard from illegal access/potential threats. The integrity of the vehicle systems is dependent on and can be protected via adopting secure communication protocols, encryption, and consistent security updates.

Cybersecurity can majorly be tackled in three broad critical steps namely, prevent, respond and understand. It is important for the manufacturers to strengthen all potential attack points and lay

down security solutions across multiple levels and departments. This can be made possible by identifying the various attack points, understanding the behavior, and designing safety measures to secure the systems.

It is important to know that the system is being hacked, thus one needs to identify the point of entry, exposed vulnerabilities, and other critical information in real time. This involves live monitoring and tracking of connected vehicles. Mitigation of the damage and immunization the fleet in hours is the next step. This involves software updates over the air and patch management.

Cybersecurity is a continuous process which will continue throughout the life cycle of the vehicle.

We are entering a future with autonomous vehicles and the automotive technology future is favorable for sure. Vehicles of tomorrow will need advanced software, connectivity, and strong cybersecurity to be able to operate safely and efficiently.

In Summary

The increasing importance of software and connectivity, along with advancements in vehicle architecture, has significantly transformed the automotive industry. As the industry drives towards a future of fully connected and autonomous vehicles, implementing robust cybersecurity measures will become crucial. The road ahead is incredibly exciting, with boundless potential as the industry strives to create safer, more efficient, and intelligent mobility solutions. The concept of the car as an IoT device represents the next big step in automotive innovation.
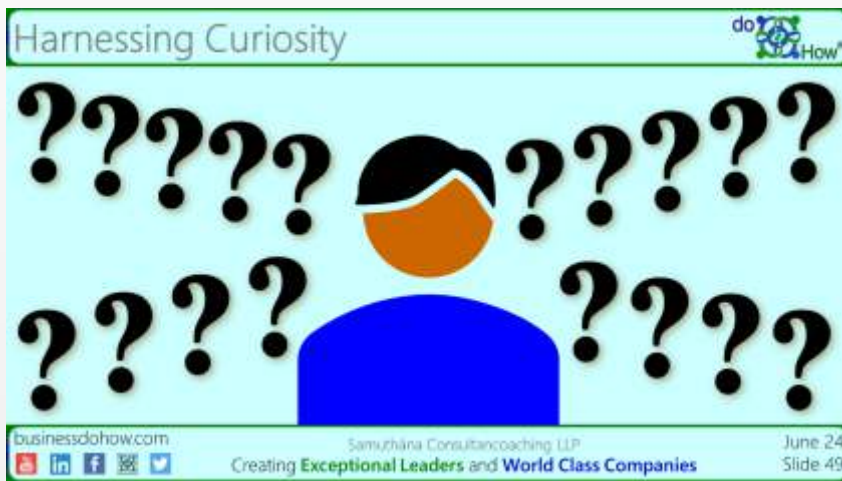
Harnessing Curiosity

Dinakar Murthy Krishna
Managing Partner
Samuthana Consultan Coaching LLP

The article separates superficial & genuine curiosity, explaining why some lack it, and provides strategies to transform curiosity into exploration.

Introduction

Have you ever noticed that some people are not curious at all, some seem super curious and excited about new projects, but they never actually follow through? On the flip side, there are those who are genuinely curious and always walk the talk, turning their curiosity into action. Let's dive into why this happens and what it says about the difference between seeming curious and being genuinely curious.

Let me start by sharing my belief on why some people aren't curious at all.

1. **Inferiority Complex Mindset / Culture:** Some people feel they aren't smart enough or capable enough to ask questions or explore new ideas. This mindset can stifle curiosity because they doubt their ability to understand or succeed. Cultural Restrictions: In some cultures, questioning authority or established norms is discouraged. People are taught to accept things as they are without asking "Why," leading to a lack of curiosity.

2. **Lack of Awareness and Interest:** Some people simply don't pay attention to their surroundings or show interest in observing the world. This lack of awareness can result in a passive attitude toward life, where curiosity is never sparked because they're not engaging with what's around them.

3. **Regular Nagging and Ridiculing:** Growing up in an environment where asking questions or showing curiosity is met with nagging, ridicule, or being labelled as "Hyper" can suppress a person's natural curiosity. Over time, they learn to stay quiet and stop questioning the world around them.

If you are reading this article, I am sure you don't belong to this group. Let me touch upon the other two types.

The Curious Dabbler vs. The Genuine Explorer

Curious Dabbler: This person jumps from one interest to another, often getting super excited about new ideas or projects. They commit with enthusiasm but rarely see things through.

Genuine Explorer: This person is also curious but takes a different approach. They dive deep into their interests, follow through with their commitments, and make things happen.

Why Do Curious Dabblers Fall Short?

1. **Surface-Level Interest:**

Curious Dabblers often have a broad range of interests but don't delve deep enough into any single one. Their curiosity is more about the thrill of discovering something new rather than a genuine desire to understand or create.

2. **Fear of Failure:** Committing to something means risking failure. For Curious Dabblers, the fear of not succeeding can be paralyzing, leading them to abandon projects before they can fail.

3. **Instant Gratification:** Our fast-paced, digital world has conditioned us to crave instant gratification. Curious Dabblers may lose interest quickly if they don't see immediate results or rewards.

4. **Over Commitment:** In their enthusiasm, Curious Dabblers might take on too many projects at once, making it impossible to focus on and complete any single one.

Why Do Genuine Explorers Succeed?

1. **Deep Passion:** Genuine Explorers have a deep-rooted passion for their interests. This passion fuels their persistence and drives them to overcome obstacles.

2. **Growth Mindset:** They see failures and setbacks as opportunities to learn and grow rather than reasons to quit. This mindset helps them stay committed and resilient.

3. **Long-Term Vision:** Genuine Explorers think long-term. They understand that meaningful accomplishments

take time and effort, and they're willing to put in the work.

4. **Selective Focus:** Instead of spreading themselves too thin, Genuine Explorers focus on a few key interests or projects. This allows them to dive deep and make significant progress.

You may want to be or already are a Genuine Explorer. I wasn't one either.

When I was a kid, my primary school teachers would complain to my mother about how I constantly asked "Why" about everything. They often didn't have the answers, and my relentless curiosity was overwhelming. Back then, I was a Curious Dabbler, jumping from one question to another without finding satisfying answers.

Fast forward to today, and I've transformed into a Genuine Explorer. Driven by my curiosity, I've conducted a weekly live chat consistently for more than a year, regardless of the audience size. This endeavor was fuelled by my desire to explore podcasting. Additionally, I've written an article, like this one, every week for almost a year to fulfil my passion for writing. These activities exemplify my journey from merely being curious to deeply engaging with my interests and consistently seeing projects through.

If are not curious or you find yourself more of a Curious Dabbler

but want to become a Genuine Explorer, here are my to 5 tips:

1. **Find Your True Passion:** Reflect on what genuinely excites and motivates you. Focus on interests that you're passionate about and that bring you joy.

2. **Set Realistic Goals:** Break down your projects into manageable steps. Setting achievable goals will help you stay motivated and track your progress.

3. **Embrace Failure:** Don't fear failure. See it as a valuable part of the learning process. Each setback is an opportunity to improve and grow.

4. **Prioritize:** Limit the number of projects you take on. Focus on quality over quantity to ensure you can dedicate the necessary time and effort.

5. **Stay Patient:** Understand that great things take time. Stay patient and persistent, and remember that consistent effort will lead to success.

Conclusion

In the end, curiosity is a powerful tool, but it's the approach that makes all the difference. By transforming surface-level curiosity into genuine exploration, you can not only commit to but also fulfill your goals and dreams. So, let's embrace our inner Genuine Explorer and start walking the talk!

How do want to become genuinely curious and get the best from your life?

Happy reading!

BCIC

Mindful Branding:
Are You Listening to the Pulse of Your Brand?

Branding goes beyond logos and taglines; it's about creating experiences and perceptions that deeply resonate with the audience.

Arpan Sarkar
Director
Exmatters Brand Studio Pvt Ltd

Creating a brand isn't just about designing a cool logo or coming up with a catchy tagline. It's about crafting experiences and perceptions that resonate deeply with your audience. Here's why branding is as much a psychological endeavour as it is a creative one.

Understanding Human Behaviour

At the heart of every successful brand lies a deep understanding of human psychology. It's not enough to know who your target audience is; you need to understand what makes them tick. What are their desires, needs, and emotions? How can your brand connect with them on a level that transcends the product itself? This requires a keen grasp of consumer behaviour and the ability to predict and influence it.

Think about it: why do people choose one brand over another, even when the products are similar? Often, it's because they feel a connection to the brand that goes beyond the physical product. This connection is built through an understanding of human behaviour and psychology.

The Art of Perception

Branding is an art form that shapes perceptions and constructs realities. The colours, designs, and messages you choose aren't random; they're carefully selected tools designed to evoke specific psychological responses. The goal is to align your brand's identity with the personal identity of the consumer, making your brand an extension of who they are.

For instance, think about the colour blue. It's often associated with trust and reliability, which is why many financial institutions use it in their branding. On the other hand, vibrant colours like red and yellow can evoke excitement and energy, making them popular choices for brands targeting younger, more dynamic audiences.

A Complex Challenge

Branding isn't for the faint of heart. It's a complex challenge that demands a unique blend of creativity, analytical skills, and psychological insight. You need to navigate the subtleties of consumer emotions and market trends, crafting a brand identity that stands out and endures.

Not everyone is cut out for this intricate dance. It takes someone who can think both creatively and analytically, someone who can understand the numbers and the emotions behind them. It's about creating a brand that not only catches the eye but also captures the heart.

Psychology in Action

Every successful brand story is a testament to the power of psychological principles in action. Brands leverage elements like trust, loyalty, aspiration, and identity to build powerful, lasting connections with their audience.

Take Apple, for example. They've built a brand that's not just about technology but about innovation, creativity, and a certain lifestyle. Their customers don't just buy Apple products; they buy into the Apple identity. This is psychology in action, and it's incredibly powerful.

Building a Loyal Community

Ultimately, branding is more than just a marketing strategy; it's a psychological expedition into the minds of consumers. It's about creating a bond that not only sells a product but also builds a loyal community. When done right, branding creates a tribe of devoted followers who see your brand as a part of their identity.

So, next time you think about your brand, remember that it's not just about what you sell; it's about how you make people feel. It's about understanding, influencing, and connecting with your audience on a deep psychological level. And that's the true art of branding.

Artificial Intelligence -
Bloody Red to the Blue Oceans

Dr. Krishna Kumar N G
Business Coach, Mentor
Business Growth Consultancy Services

> Old companies should get out of the bloodied red ocean filled with competition killing each other. They should embrace the blue ocean strategy.

AI has become a disruptive force across various industries, revolutionizing operations, decision-making processes, and customer interactions. As we move forward, businesses will likely continue to embrace AI and other emerging technologies to stay competitive and meet evolving consumer demands. We can not get better results with yesterday's tools. It is an old saying and is valid even today. Being in and continuing in business is becoming complicated day by day. Disruption is the word wreaking havoc in the way we do business.

Let us look around, what do we find? The big-name multibillion-dollar companies of the yesteryear have ceased to exist. Newer billion-dollar companies have sprung up in the past two decades. Many of them do not belong to the old school of thought. Old brands are fighting for some space to be still in the race and be relevant in the market. They are being run over by the newbies who are following a different business model. Old companies should get out of the muddied, bloodied red ocean filled with competition killing each other. They should embrace the blue ocean strategy with AI as the white knight. Blue Ocean Strategy was delivered to the world by two eminent Professors at INSEAD Business School, Dr. W. Chan Kim and Dr. Renee Mauborgne, in 2005.

Adopting AI is not a strategy. It is an essential tool for business. It is a tool you need, to be in the business with a strategy. Strategy is the choices you make to be relevant and grow your business. Where to use AI, and which AI to use, to make your strategy implementation successful, is the choice you should make. Your old strategy of becoming better than the

competition is no longer valid. Of course you should be better than your competition but where will you compete? or will you make the competition irrelevant? The answer lies in what your choice would be. Why don't you try the blue ocean strategy?

The global business environment and also local Indian business environment are in good stead. Technology disruption has become a routine thing. Many jobs would be at stake and are predicted to be lost in the process of these changes. Adding to this turmoil is the changing customer behaviours and their needs. Does it mean that traditional businesses should give up and shut shop? The answer is a big no. The answer is in selecting a new path, and or a new business model. If one of the answers is in the blue ocean strategy, then what is it? Why not explore it?

Instead of dividing up the existing, and often shrinking demand and benchmarking competition, the blue ocean strategy is about growing the demand and breaking away from the competition. Blue ocean strategy calls for a set of managerial actions and decisions involved in making major market-creating business offers. The E-commerce space is threatening the existence of the offline Kirana shops. The UPI payments are challenging the status of Credit / Debit cards. Royal Enfield changed the dynamics of the two-wheeler motorcycle industry. Dell when it was launched changed the delivery business model. There are several companies that really succeeded.

Disruption or no disruption just get out of the old red ocean and jump into the blue ocean. Grab the AI and build a new strategy. Build big businesses.

BANGALORE CHAMBER OF INDUSTRY AND COMMERCE

INDUSTRY AND GOVERNMENT FORCES MEET TO PARTNER PROGRESS

Namma Karnataka
The Gateway to Future India

- Promoting Trade and Industry in Karnataka since 1976
- Apex organisation of large and medium industries
- An amalgam of Domestic, International and wholly owned subsidiaries of foreign companies
- Facilitating and promoting business contacts and networking

We have presently a membership of 880+ companies representing various sectors of Industry such as - Manufacturing, ITI/ITES Biotechnology, Engineering, Consultancy and Legalfirms etc.

BCIC plays an active and important role in promoting trade and investment in the State and has an excellent domestic and International network with MoUs with the leading Chambers of Commerce across the globe. Being the apex Chamber of Commerce in Karnataka, BCIC organises Seminars / Workshops and Interactions with Senior Government Officials both from the Centre / State on critical issues concerning trade and industry from time to time.

BCIC - Partner in Progress

- Outreach • Government Interaction • Eminence
- Special Projects • Governance and Member Services

(Wheel diagram: ACADEMIA - INDUSTRY - GOVERNMENT - ASSOCIATIONS)
01 Expert Committees
02 Industry Sectors
03 Webinars
04 Trade Delegations
05 MoUs with Foreign Trade offices/ Associations/ Universities
06 CSR Events
07 Policy Representation to State & Central Govt.
08 Members
09 Nodal offices in India and overseas
10 Summits & Conclaves
11 Industry visits
12 Research papers

MoUs with Foreign Trade Offices/Associations/ Universities and Colleges

- BCIC and The Association of People with Disability (APD)
- BCIC - Brigade Skill Development Academy
- BCIC - MS Ramaiah Institute of Management
- BCIC - Institute of Indian Interior Designers, Bangalore Regional Centre, Bangalore (IIID)
- BCIC - Best Cluster of Indian Institute of Science
- BCIC Tokyo Office MoU: BCIC, Japan External Trade Organisation, Toyota Tsusho India Private Limited, Inter Trade K K, India Research Institute Pvt. Ltd
- BCIC and Bangalore International Mediation, Arbitration and Conciliation Centre (BIMACC)
- JSS Science and Technology University, Mysore

Industry Focus

- Aerospace and Aviation
- Agro and Food Processing
- Automotive
- Banking, Financial Services and Fintech
- e-Commerce, Retail, Logistics & Warehouse
- Infrastructure: Energy, Environment and Water
- IT & Cybersecurity
- Pharmaceuticals
- Real Estate
- Semiconductor, Electronics and Telecom
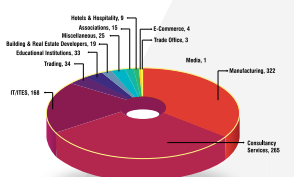- Start-Up
- Tourism, Hospitality and Facility

Our Offices
(Domestic and International Office)

DHARWAD
MYSURU
BENGALURU
TOKYO (JAPAN)

Cross Section of Our Members

INDUSTRY CLASSIFICATION

- Hotels & Hospitality, 9
- Associations, 15
- Miscellaneous, 25
- Building & Real Estate Developers, 19
- Educational Institutions, 33
- Trading, 34
- IT/ITES, 168
- E-Commerce, 4
- Trade Office, 3
- Media, 1
- Manufacturing, 322
- Consultancy Services, 285

Start-up Hub Programs and Activities

- Fireside chat with eminent entrepreneur
- Mini Conference - Thematic Start-up conference Techonology Commercialisation
- BCIC Annual Start-up Award 2022-23
- Start-up Conclave
- Series of Start-Up Showcases

Major Summits and Conclaves

- BCIC Economic Analysis Research Report
- Report on Direct Tax Administration and Capital Gains Tax Regime
- Direct Tax Recommendations-Policy Paper
- Approach Note to Transfer Pricing
- Human Capital Index in Karnataka
- Co-existence stakeholder model for effective healthcare delivery in the backdrop of pandemic
- Chief Financial Officers – handbook
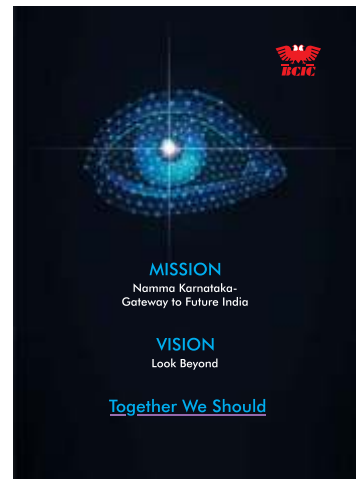- Synergy
- Annual Report

Policy Advocacy and Government Interaction

- Request for easing the pain points of industries operating at Chikkaballapura District
- Request for exemption on levy of road tax, registration fees on purchases of all forms and types of EVs up to March 31, 2030 andto extend the benefits of Karnataka Electric Vehicle and Energy Storage Policy, 2017.
- Matters requiring attention for enhancing Customer experience of using Indian Railways for Bangaloreans
- BCIC Policy Paper in Relation to Income Tax Matters
- BCIC Pre-Budget Memorandum 2023-2024 on Customs
- Recommendations on Direct Taxes- both at Policy level and Tax Administration level.
- Note on Difficulties faced by LLPs with MCA V3 system
- Request to expedite the construction work at Bengaluru-Mysuru Expressway
- Request to empanel BCIC to support Govt. in infrastructure planning and management in times of distress, caused due to flooding

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Research Report and Publications

- BCIC Economic Analysis Research Report
- Report on Direct Tax Administration and Capital Gains Tax Regime
- Direct Tax Recommendations-Policy Paper
- Approach Note to Transfer Pricing
- Human Capital Index in Karnataka
- Co-existence stakeholder model for effective healthcare delivery in the backdrop of pandemic
- Chief Financial Officers – handbook
- Synergy
- Annual Report

Membership Privileges

Thought Leadership
- Dissemination of Industry best practices
- 27 Expert committee – Workshops, seminars, Industrial site visits, training and skilling
- Access to resources and opportunities

Industry Voice – Business Support and Advocacy
- Strong advocacy with Union and State Governments
- Representation to Government in consultation with Industry to support Ease of Doing business

Foreign Collaboration
- Collaboration with Foreign Embassies and Trade offices
- Regular interaction with foreign offices for opportunities and hassle-free business interactions
- Regular hosting of trade delegations from abroad and facilitate business delegation visits to foreign countries to business expansion

Networking, Outreach and Visibility
- Networking opportunity with ThoughtLeaders and Professionals from Large, Medium, Small Industries, Educational Institutions and Government organisations
- Networking events to exchange and validate innovative ideas with Industry professionals
- Foster collaboration with members for expansionof business interests

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Women Empowerment and Leadership and Start-up Awards

1st Edition of BCIC Emerging Star Awards on February 5, 2021.

BCIC Maiden Women Leadership Award 2020-2021 on August 19, 2021.

2nd Edition of BCIC Emerging Stars Start-up Summit and Awards Ceremony on July 16, 2022.

2nd Edition of BCIC Women Leadership Conclave and Award Ceremony held on August 5, 2022.

MISSION
Namma Karnataka- Gateway to Future India

VISION
Look Beyond

Together We Should

Our Industry Focus

- Agri Business and Food Processing
- Automobiles and Components
- Apparel and Readymade Garments
- Aerospace and Aviation
- Electronics Energy Enviroment
- IT/BT
- Tourism
- Machine Tools
- Human Resource
- Startups/Innovations
- Real Estate
- Pharmaceuticals
- Precision Engineering
- Telecommunications
- Consultancy
- Women Enterpreneurs
- BFSI

BCIC has developed excellent and extensive contacts with Foreign Embassies and Trade Offices in India and counterpart Associations in other countries.

Partners and network

- Key Departments of Union and State Governments
- State owned Corporations
- Industry Associations and Chambers of Commerce in India and abroad
- Foregin Embassies, Consulates and Trade Missions
- Trade and Inverstment Promotion Organisations in India and abroad Financial Institutions

Expert Committee:

- Aviation and Aerospace
- Agro and Food Processing
- Banking, Financial Services and Fintech
- Corporate, Economic Affairs and Legal
- CSR & Societal Branding
- Direct Taxes
- Ease of Doing Business Council
- Environmental, Social, and Corporate Governance
- e-Commerce, Retail, Logistics & Warehouse
- Human Resources & Women Leadership
- Healthcare, Wellness and Regional Culture
- Hospitality, Tourism & Travel
- Indirect Taxes
- Industry 4.0
- Industry-Institute Interface and Edutech
- IT & Cybersecurity
- Infrastructure: Energy, Environment and Water
- International Business
- Leadership Forum
- Manufacturing
- MSME
- Publications and Corporate Banding
- Real Estate
- Semiconductor, Electronics and Telecom
- State Coordination
- Start-Up
- Start-Up Hub

The Functions of BCIC are driven by exceptionally-enabled Apex Advisory and Expert Committees comprising of senior Industry representatives from Core Sectors.

Expert Committees

Our Expert Committees are Chaired by senior Representatives who are experts in their respective industry segments

BCIC Publications: Connecting with Members

BCIC Library at a Glance
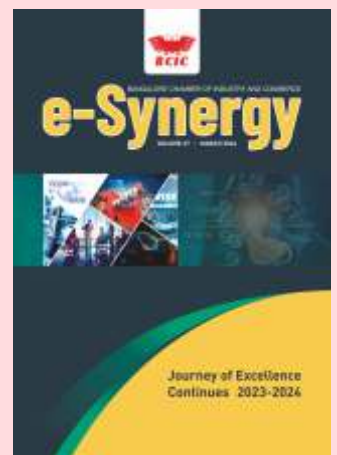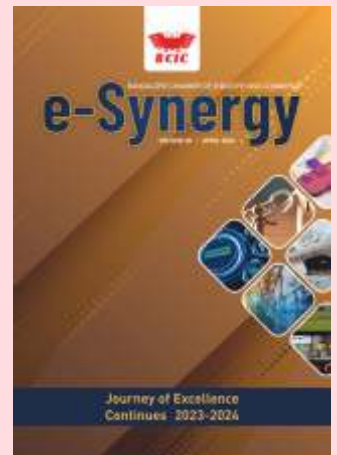
1

View of Library at BCIC

Sl. No.	Category	No. of Books
1	Management	175
2	Economics	94
3	Fiction	48
4	Non-Fiction	107
5	Science	5
6	Wellness	14
7	Digital Technology	3
8	History	14
9	Travel & Tourism	4
10	Law & Policy	9
11	Politics	6
12	Engineering	1
13	Start-Up	2
14	Manufacturing	4
15	Information Technologies	12
16	Taxation	50
17	Human Resources	29
18	Miscellaneous	67
	Total	**644**

644
No. of Unique Books

809
No. of Book Copies

18
Categories of Book

2 **Highlights of Library Books**

644 — No. of Unique Books
809 — No. of Book Copies
18 — Categories of Book
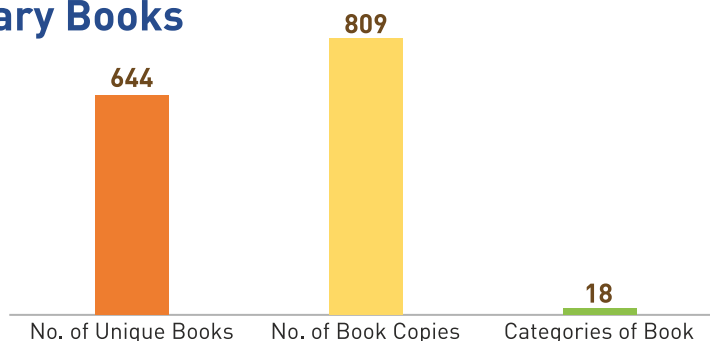
3 **No. of Unique Books in indexed in 18 categories**
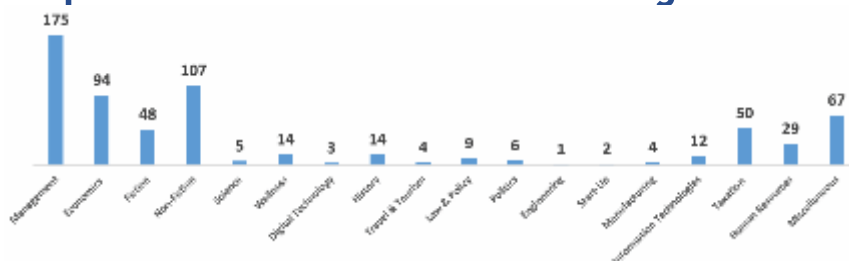
4 **Scan below QR Code to get Library Books issued**

https://members.bcic.in/

5 **Write on Email ID:**
admin@bcic.in
for any clarification
and support

DISCLAIMER

BCIC

Bangalore Chamber of Industry and Commerce

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1, Midford Garden, M.G. Road, Bengaluru - 560 001
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Email: info@bcic.in

BCIC BRANCHES	:	Mysore and Dharwad
BCIC INTERNATIONAL OFFICE	:	Tokyo, Japan
MEDIATION CENTER	:	Tie-up with BIMACC, Bengaluru
START-UP AND INCUBATION CENTER	:	MG Road, Bengaluru

www.bcic.in